

Case No. 1:08-WP-65000
Gwin, J.

“abdicat[ing their] responsibility to oversee the discovery process and to determine whether filings should be made available to the public” and against “turn[ing] this function over to the parties,” which would be “a violation not only of Rule 26(c) but of the principles so painstakingly discussed in *Brown & Williamson*”).

A successful protective order motion must show specifically that disclosure of particular information would cause serious competitive or financial harm. *See, e.g., Brown & Williamson, 710 F.2d at 1179-80.* Here, P&G fails to meet that standard. First, P&G does not clarify how the material would be used at trial or whether it would be used at all. Second, P&G’s blanket assertion that “[t]he protection of the confidentiality of this information . . . is crucial because Whirlpool is a direct or potential competitor in the [associated] product space”, [Doc. [128-3](#) at 1.], does not demonstrate that public disclosure of the information would cause serious harm. P&G has failed to show that its documents actually contain trade secrets. Thus, the Court chooses to exercise its discretion, and P&G’s motion for a protective order is **DENIED**.

P&G can file another motion at the time of trial—if the materials are used. The Court will then be in a better position to consider a protective order.

IT IS SO ORDERED.

Dated: October 1, 2012

s/ *James S. Gwin*
JAMES S. GWIN
UNITED STATES DISTRICT JUDGE